

SALFORD PREVENT NEWSLETTER

A Note from Denee



Hello Everybody,

Its Valentine's Day month so in the spirit of this we are going to be talking about someone we would definitely not want to receive a valentines card from - Andrew Tate.

Andrew Tate has risen through the ranks to become one of the most influential yet truly horrific men of the last couple of years, advocating for the sexual and physical violence of women and girls. He is currently under investigation for human trafficking in Romania. Although he may not be my idea of a dream boat, his influence with boys and men of all ages has been staggering and he continues to gain popularity.

In this newsletter we will give you an overview of Andrew Tate and why he's a concern. On the back page you will find links to training we will be delivering to explore Andrew Tate in more detail. To lighten the mood the team and I will be revealing our worst valentine's day gifts...

As ever give me a shout if you need anything.

Thanks Denee 

KEY DATES

9th February: Small Steps Right Wing Extremism 1-3pm

9th February: Understanding the Threat of Incel Violence 10-12pm

14th February: Workshop to Raise Awareness of Prevent 1-3pm

9th March: Small Steps Right Wing Extremism 1-3pm

9th March: Understanding the Threat of Incel Violence 10-12pm

18th April: Workshop to Raise Awareness of Prevent 1-3pm

If you would like to attend one of these training sessions, please email debbie.hulme@salford.gov.uk

If you want to find out more about training packages for your organisation please contact denee.cassidy@salford.gov.uk



Who is Andrew Tate?

The self-proclaimed "misogynist" rose to fame after he was removed from the British version of Big Brother in 2016, following the release of a video that appeared to show him attacking a woman.

Now the former kickboxer boasts over 3.5 million followers on Twitter. On TikTok, videos with the #AndrewTate hashtag have been viewed more than 12.7 billion times.

In an interview Tate said he was "absolutely a misogynist" and added: "I'm a realist and when you're a realist, you're sexist. There's no way you can be rooted in reality and not be sexist."

In that same video, he described women as "inherently lazy" and said there was "no such thing as an independent female".

Tate was banned from Twitter for saying women should "bear responsibility" for being sexually assaulted. He has since been reinstated.

Why is he so popular with boys and young men?

Tate is very savvy when it comes to internet culture and social media. He knows how to market himself and what to say and do in order to get followers. Tate makes his money through his pyramid style training courses. They position themselves as the 'answer' to young men's insecurities and a fool proof way to be successful.

Tate appeals as boys and men can feel disconnected from the world around them especially in vulnerable times such as puberty or times of difficulty. Tate seeks to exploit these emotions for his own cash gain.

If we want to help steer boys and men away from negative, toxic role models like Tate, telling them off won't work. We need to give boys and men the opportunity to express themselves and explore with them how such views can be harmful. Not addressing the situation can be equally as harmful.

DID YOU KNOW?

Denee's worst ever valentines gift was a battery operated toy dog which flipped over and barked....she was 35!!



Dionne's worst ever valentines gift was a set of scales.



Tate's behaviour and views have led domestic abuse charities to warn that he may radicalise boys and men to harm women and girls. He talks about women being "the possession of men, who belong in the home".

Tate is not what our boys and men need as a role model, but chances are they will have come across him and his views. People are reporting that boys as young as 7 have been exposed to Andrew Tate. We need to talk to our boys and men to explore their views and feelings, and educate them so they can have the happy, healthy relationships they deserve.

Although we would like to think boys and men have not been influenced by Tate, we cannot afford to be complacent about raising this issue and having frank discussions which protect both boys and girls.

Quick take home tips

You can.....

- Let young people know that if they come across content they find upsetting or confusing they can always talk to you.
- Introduce the topic by saying you have read about Andrew Tate and ask if they have heard of him.
- Ask what they think of his views and listen carefully.
- Discuss misogyny and how it can impact relationships and behaviour.
- Help them see the subject from different angles i.e., how girls might feel reading his views.

DID YOU KNOW?

Wendy's worst valentines gift was a brown flannel dressing gown....



Janine once got some lovely perfume – but had received the same bottle for Christmas and her birthday!



Training

We have had many enquiries from people with regards to Andrew Tate and so will be putting on 3 lunchtime learning sessions to explore Andrew Tate and how best to talk about him with young people. The training will cover:

- How to talk about Andrew Tate
- Why Andrew Tate is desirable to young men
- How social media has helped Andrew Tate's rise to popularity
- Exploring counter narratives around Andrew Tate's rhetoric
- What to do if you think someone is being radicalised by Andrew Tate's message

All of the details on how to book on the training can be found on the back page.

Further resources

How to talk to your child about Andrew Tate:

[BBC News - 5 Questions On, Talking to your child about Andrew Tate](#)

Uncovering rape culture:

[BBC iPlayer - Zara McDermott - Uncovering Rape Culture](#)

Boys won't be boys – talking about masculinity:

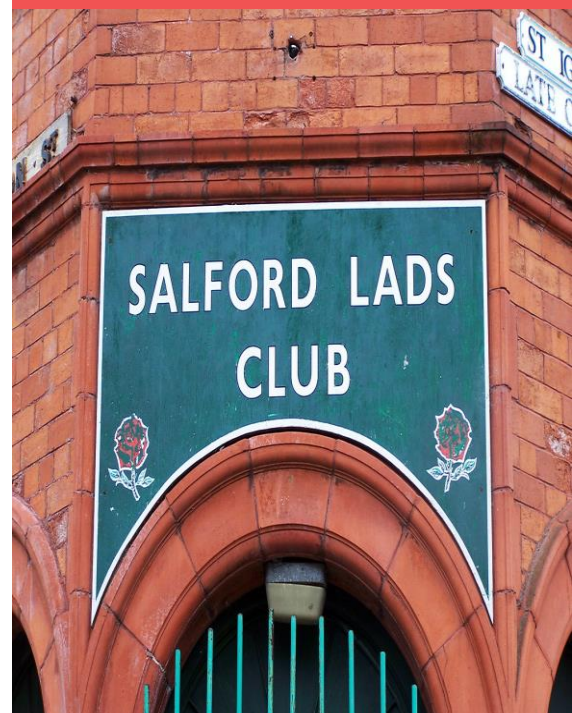
[Boys won't be boys. Boys will be what we teach them to be. | Ben Hurst | TEDxLondonWomen - Bing video](#)

DID YOU KNOW?

Jo's worst valentines gift was.....receiving nothing 😞



Pam has never received a bad valentines gift but she did receive an anonymous card when she was 16 – and to this day she doesn't know who it was from.





How to talk about Andrew Tate

Overview

Andrew Tate has risen through the ranks to become one of the most influential yet truly horrific men of the last couple of years advocating for the sexual and physical violence of women and girls. He is currently under investigation for human trafficking in Romania. His influence with boys and men of all ages has been staggering and he continues to gain popularity through social media and internet sites.

This training will explore:

- How to talk about Andrew Tate
- Why Andrew Tate is desirable to boys and men
- How social media has helped Andrew Tate's rise to popularity
- Exploring counter narratives around Andrew Tate's rhetoric
- What to do if you think someone is being radicalised by Andrew Tate's message

To reserve a place please access the booking form in the table below.

Date	Time	Closing date for bookings	Booking Form
Thursday 16 th February 2023	12 noon – 1pm	FULLY BOOKED 7 th February 2023	Booking form
Thursday 2 nd March 2023	12 noon – 1pm	FULLY BOOKED 21 st February 2023	Booking form

New date added:

Date	Time	Booking Form
Monday 6 th March 2023	12 noon – 1pm	Booking form

The training will be delivered via Microsoft Teams and you will receive the MS Teams link approximately 1 week before each session.